



Newsletter

Issue #2 - September 2023

The work of the Erasmus+ SeniorVlog project partnership proceeds on boosting the skills of adults +60 in telling their stories through digital tools, and consequently making themselves more visible also in the virtual world. The age of the pandemic has led to a tendency to withdraw from social relations, a phenomenon that needs to be countered by fostering the presence of seniors also in the online community through active participation and self-expression tools, encouraging intergenerational connections. The aim is to go beyond the passive use of the web and social media, improving skills related both to communication and to the use of technological tools, video in particular, that can make the person and his or her story the protagonist.

SENIOR VLOG

Internet: the tool to spread the word that seniors can be digital!

The months from autumn 2022 to spring 2023 saw each partner involved in an important research task and the collection of reflections and opinions on the needs of seniors which, shared and compared within the consortium, laid the foundation for the training and mentoring programme for future SeniorVloggers. The result is a report gathering all data from the literature and workshops conducted in each country of the partnership. This document analyses precisely the use of Internet and social media by the over-65s and through these tools which contents are most searched and explored. The report is available free of charge and can be found [here](#).

THE TRAINING COURSE

The subsequent work of the Seniorvlog partnership concerned the creation of a training course aimed at providing the basic knowledge and tools to join the world of Vlogging. The course, realised with the aim of overcoming the stereotype that sees the web only for young people, focuses on enhancing the digital skills of seniors by developing both the content and the tools for making videos. Elements of gamification, virtuous examples of national and international SeniorVloggers, and instructions for a critical and safe use of the web defined this important step of the project, now in the testing phase.

The training program addresses the following topics:

- Module 1: Being a vlogger
- Module 2: Sharpenng your digital skills
- Module 3: Shaping your vlogging
- Module 4: vlogging in a wider internet context

MENTORING GUIDEBOOK

During the same period, in parallel with the development of the training programme, the partners were also involved in the drafting of the guide to the mentoring process for seniors. The intention is to train Mentors who, in an individual process, can support the seniors so that they can benefit from the opportunity of vlogging as a means of expressing and communicating themselves and their life story. This is a process of guidance in structuring their own vlogging project and their own digital identity, an opportunity to have an outside eye to maximise the potential of what they have learnt in the training course.

THIRD TPM IN ITALY

On 31 May and 1 June 2023, the partners met again in Italy, in Modena, for the third transnational project meeting, where an atmosphere of cordiality and effective collaboration prevailed. The meeting started by assessing the overall state of the art of the project and then focused on the training and mentoring programmes, checking the definition of the theoretical aspects and the planning of each partner's organisation of the training course pilot. The pilot foresees the involvement of at least eight seniors from each country, and started in June in Italy and will continue in the following months until the end of 2023 in the rest of the partnership countries.



The TPM was also the occasion for an initial reflection and sharing on the format of the project's next output, an e-learning course allowing the online use of both the training course materials and the mentoring process in a form redesigned to be as interactive and user-friendly as possible.

NEXT STEPS

The coming months, until the end of 2023, will see the partners working on piloting the training and mentoring as well as drafting the respective reports. This work will allow for the fine-tuning of the content of the MOOC, which is expected next year.

Stay tuned to find out about the new SeniorVlogger course!

To learn more about the project and to get involved in our future activities, visit our [website](#) or follow us on the most popular social networks with the hashtag **#SENIORVLOG**